

Sponsorship

CORPORATE



A GRATEFUL HARVEST

Saturday, August 12 | 5:00 PM
8333 Colorado River Road, Gypsum, CO



A Letter From Our Event Co-Chairs

JOIN US FOR A NIGHT OF INSPIRATION & CELEBRATION

Feel the MAGIC and EMBRACE the JOY of camp as we once again gather to celebrate our beloved kiddos and families. A Grateful Harvest brings the best of our mission and community together.

When campers come to Roundup River Ranch, they are celebrated for who they are as individuals. Sometimes they arrive broken, worried about who they are, anxious, and feeling alone. Sometimes Camp is a mystery that unfolds through the special moments that camp provides. We never take a camper's smile for granted. It is the discovery of friendship and joy that shines a bright light of hope in a journey that we are so honored to be a part of. Regardless of where campers are on their life journey, when they come to Camp, they are embraced and cared for. Camp celebrates who they are.

This work is so magical and powerful. With every camper's smile, every friendship made and every healing moment our campers experience, know that the power of camp is made possible through friends like you. We hope you will join us for this special evening.

We look forward to inspiring a feeling of connection as you celebrate with us the impact of Roundup River Ranch. And thank you so much for helping us ensure that no child or family ever pays a penny to attend a Roundup River Ranch program.

With gratitude,



Donna L. Martin

Donna Martin



Rebeca Hanrahan

Rebeca Hanrahan

2023 Paul Newman
Legacy Award Honorees

Kristy & Bill Woolfolk





A Grateful Harvest Overview

NEVER UNDERESTIMATE THE POWER OF PURE JOY

This culinary extravaganza hosted at Roundup River Ranch's 125-acre campsite along the Colorado River boasts a fabulous experience from our outstanding local chefs to tantalize your taste buds, sommeliers offering a fine wine selection, and a heart-warming program that will "feed your soul" as we celebrate the magic of camp. From a high-profile live auction, online silent action, to a "Camper Call" paddle raise, this is largest fundraising event raising over \$1 million!



OUR GUESTS

A Grateful Harvest appeals to a broad audience of friends who want to make a difference in the life of a child living with a serious illness. Enjoy a culinary experience in the heart of the Rocky Mountains. This group of over 300 guests is inclusive of long-term supporters, community partners, potential donors, business leaders, volunteers, and friends of Roundup River Ranch.



JOYS OF ATTENDING

By involving guests in a fun evening of fine dining, exquisite wines, and camper entertainment to support Roundup River Ranch, we can ensure that camp remains available for so many children living with a serious illness and their families; allowing them to experience the healing power of camp at no cost.

Marketing Reach: 2022 By the Numbers

Email Reach	5,000+ Impressions	Number of Attendees	317
Website Traffic <i>Event Webpage</i>	2,000+ Views	Average Annual Income	\$300,000
Facebook Reach	6,600 Followers	Instagram Reach	1,925 Followers
Vail Daily Print Advertising	4 print ads (10,000+ daily circulation)		
Additional Media	Pre and post press releases; Two TV8 Vail Good Morning Vail interviews with 31,000 viewers (<i>where applicable</i>)		



Corporate Sponsorship Benefits

\$10,000 CANDLE CHAT SPONSOR

- 4 tickets to the event with transportation provided
- Logo included on event invite
- Logo included on event website
- Recognition on program materials including program slideshow and booklet
- Verbal recognition onsite during event program
- Company mention in no fewer than four (4) social media promotions on Facebook, Instagram or LinkedIn
- One dedicated social post highlighting partnership and sponsorship
- Logo recognition in promotional and attendee emails pre and post event
- Logo recognition related to the promotion of event in one (1) E-newsletter
- Featured in the "Corporate Partner Highlight" section of one (1) E-newsletter that will include a short write up of the partnership with an optional quote from the company
- Opportunity to host a company Lunch & Learn with Roundup River Ranch
- Customized Activation Report illustrating exposure of sponsorship following event

\$5,000 CAMPFIRE SPONSOR

- 2 tickets and transportation provided upon request
- Logo included on event website
- Recognition on program materials including program slideshow and booklet
- Verbal recognition onsite during event program
- Company mention in no fewer than two (2) social media promotions on Facebook, Instagram or LinkedIn
- Logo recognition in promotional and attendee emails pre and post event
- Logo recognition related to the promotion of event in one (1) E-newsletter
- Opportunity to host a company Lunch & Learn with Roundup River Ranch
- Customized Activation Report illustrating exposure of sponsorship following event

\$2,500 STARGAZING SPONSOR

- Logo included on event website
- Recognition on program materials including program slideshow and booklet
- Verbal recognition onsite during event program
- Company mention in no fewer than one (1) social media promotions on Facebook, Instagram or LinkedIn
- Opportunity to host a company Lunch & Learn with Roundup River Ranch
- Customized Activation Report illustrating exposure of sponsorship following event

*Additional opportunities for underwriting and in-kind sponsorship exist.
Please contact Victoria MacFarlane at vmarfarlane@roundupriverranch.org*

To learn more, visit AGratefulHarvest.com.

A GRATEFUL HARVEST SPONSORSHIP AGREEMENT FORM

NAME	COMPANY
NAME AS YOU WISH TO BE LISTED IN THE PROGRAM	CONTACT NAME/EMAIL ADDRESS TO OBTAIN LOGO
MAILING ADDRESS	CITY, STATE, ZIP CODE
PHONE	EMAIL ADDRESS

CONTRIBUTION LEVEL

Yes, I would like to sponsor A GRATEFUL HARVEST to benefit Roundup River Ranch at the following level:

- \$10,000 - Candle Chat Sponsor
- \$5,000 - Campfire Sponsor
- \$2,500 - Stargazing Sponsor
- I am/we are unable to attend the event but would like to support A Grateful Harvest with a tax-deductible donation of \$ _____.

PAYMENT INFORMATION

- Check Enclosed (*payable to Roundup River Ranch*).
- Funds coming through a Foundation:
- Please send an invoice.
- Please charge the amount of \$ _____
Card Number: _____
- to: Amex MasterCard Visa
- CCV: _____ Expiration Date: _____

SIGNATURE	DATE
-----------	------

EARLY CHECK-IN

Early Check-In: I would like to participate in early check-in. I am providing my credit card now and agree to the use of the card information above for payment of any purchases made at the event, unless other arrangements are made prior to or at the event.

SIGNATURE	DATE
-----------	------

PLEASE RETURN THIS FORM OR DIRECT QUESTIONS TO:

Victoria MacFarlane, Director of Annual Giving & Events | 8333 Colorado River Road | Gypsum, CO 81637
Email: vmacfarlane@roundupriverranch.org | Phone: 970.524.5767

Colorado taxpayers who support Roundup River Ranch may be eligible to receive up to a 50% tax credit for their sponsorship, less the cost of goods and services received, through the Colorado Child Care Tax Credit.

Roundup River Ranch's tax ID number is 20-4632248.